

Seventh International Congress on AIDS in Asia and the Pacific

Sponsorship Options



Current as of May 19, 2005

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Invitation from the Chair of the Local Organizing Committee

Nine years have passed since the disastrous earthquake that killed more than 5,000 people in 1999, and Kobe is now ready to host the 7th International Congress on AIDS in Asia and the Pacific (ICAAP) on July 1 to 5, 2005, to welcome its delegates and send a message of hope and solidarity to our region and the world.

HIV epidemic, present through the Asian-Pacific region, is on the verge of explosive expansion. Even though the history of the epidemic is relatively young in the region, it has hit susceptible populations hard, and the impact is evident. The potential of HIV becoming more widespread among youth remains a serious concern, and the actions taken now will likely determine the future course of the epidemic in the region.

The goals of the 7th ICAAP, following the tradition of past ICAAP, are to increase the understanding of the epidemic and related issues in the region, share the lessons and hopes learned, and gain insights applicable to future efforts. Under the theme "*Bridging Science and Community*", the Congress, encouraging a greater involvement of people living with HIV/AIDS and other affected communities, will present the most recent achievements in science and community work and will encompass efforts and activities related to prevention, care and treatment at all levels.

The 7th ICAAP will be held in 2005, the year by which the Declaration of Commitment of the UN General Assembly Special Session on HIV/AIDS in 2001 expects member states to report significant progress in implementing strategies with respect to their national goals, and the year when the results of the "Treat 3 Million by 2005" (3 by 5) Initiative of WHO/UNAIDS will be first evaluated. We are privileged to invite delegates from throughout the region and the world to share their wisdom and to strengthen our solidarity in the fight against HIV/AIDS in what is sure to be a milestone year of global efforts.



Tadamitsu Kishimoto
Chair, the 7th ICAAP Organizing Committee

General Information

Dates

July 1 (Friday) to July 5 (Tuesday), 2005

Congress Site

Kobe Convention Center
 6-9-1 Minatojima Nakamachi, Chuo-ku, Kobe, Japan
 -International Conference Center Kobe
 -Kobe International Exhibition Hall
 -Kobe Portopia Hotel

Timetable for the Congress (tentative)

	July 1 (Fri)	July 2 (Sat) - July 4 (Mon)	July 5 (Tue)
9:00-10:30	Community Forum HIV Positive Forum Youth Forum	Exhibition / Cultural Program Poster Presentation	Plenary Sessions
11:00-12:30			Symposia Oral Sessions
12:30-14:30			Satellite Meetings Poster Viewing Time
14:30-16:00			Symposia Oral Sessions Skills Building Workshops
16:30-18:00			Symposia Oral Sessions Skills Building Workshops
18:30-20:00			Satellite Meetings
	17:00-18:30 Opening Ceremony		Plenary Session Rapporteurs Session Closing Ceremony
	18:30-20:30 Welcome Reception		
Registration Desk will open at the Congress Site as follows:			
	June 30 (Thu) _____ 14:00-17:00 July 1 (Fri) _____ 9:00-19:00 July 2 (Sat) - 4 July (Mon) _____ 8:30-18:00 July 5 (Tue) _____ 8:30-11:00		

Organizers

Congress Organizer

7th ICAAP Organizing Committee

Co-Organizers

Japanese Society for AIDS Research

Japanese Foundation for AIDS Prevention(JFAP)

Japan Anti-Tuberculosis Association(JATA)

Sponsors

AIDS Society of Asian and the Pacific (ASAP)

Joint United Nations Programme on HIV/AIDS (UNAIDS)

Co-Sponsors

Asia Pacific Council of AIDS Service Organization (APCASO)

Asia Pacific Network of People Living with HIV/AIDS (APN+)

Asia Pacific Network of Sex Workers (APNSW)

Asian Harm Reduction Network (AHRN)

AP-Rainbow (Asia-Pacific Network of Lesbians, Gays, Bisexuals and Transgenders)

Coordination of Action Research on AIDS and Mobility (CARAM-Asia)

Supporting Organizations (tentative)

Japanese Ministry of Health, Labour and Welfare

Japanese Ministry of Foreign Affairs

Japanese Ministry of Education, Culture, Sports, Science and Technology

Japanese Ministry of Economy, Trade and Industry

Japan International Cooperation Agency (JICA)

Hyogo Prefecture

Osaka Prefecture

Kyoto Prefecture

Kobe City

Osaka City

Kyoto City

Hyogo Prefectural Board of Education

Osaka Prefectural Board of Education

Kyoto Prefectural Board of Education

Board of Education, City of Kobe

Osaka City Board of Education

Kyoto City Board of Education

The Kobe Chamber of Commerce and Industry (KCCI)

Japan Medical Association

Japanese Nursing Association

Japanese Association for Infectious Diseases

Japan Dental Association

Japanese Midwives' Association

Japan Pharmaceutical Association

Japanese Association of Medical Technologists

Japanese Red Cross Society

Japan Epidemiological Association

Japanese Society For Sexually Transmitted Diseases

Japanese Society for Immunology

The Asahi Shimbun

THE KOBE SHIMBUN

The Sankei Shimbun

Nihon Keizai Shimbun, Inc.

The Mainichi Newspapers

The Yomiuri Shimbun

Asahi Broadcasting Corporation

FM Osaka Co.,Ltd. (fm osaka)

FM 802 Co.,Ltd.

Osaka Broadcasting Corporation

Kansai Intermedia Corporation

Kansai Telecasting Corporation

Hyogo FM Broadcasting Ltd.(Kiss-FM)

Sun Television Co.,Ltd.

Japan Broadcasting Corporation (NHK)

Mainichi Broadcasting System, Inc.

Yomiuri Telecasting Corporation

Radio Kansai,Ltd. (AM KOBE)

Information for Sponsors

An opportunity to make your company known to over 3,000 of the world's leading researchers, doctors, and non-governmental organizations.

From July 1 to July 5, 2005, the Seventh International Congress on AIDS in Asia and the Pacific (7th ICAAP) will be held in Kobe, Japan. ICAAP take place every other year to provide opportunities for discussion and exchange of AIDS-related NGOs and researchers from all over the world.

If you are interested in becoming a sponsor of the 7th ICAAP, please contact the Secretariat at:

7th ICAAP Secretariat
c/o Convention Linkage, Inc.
PIAS TOWER 11F, 3-19-3 Toyosaki, Kita-ku, Osaka
531-0072 Japan
Phone: +81-6-6377-2188 Fax: +81-6-6377-2075
E-mail: info_icaap7@secretariat.ne.jp

The Organizing Committee will prepare a sponsorship contract with sponsors according to Japanese law.

In principle all sponsors will be treated on a “**first come, first served**” basis.
Payments should be made in Japanese yen. The figure in dollars is calculated for reference only.
(\$1=approx.¥110)

Special Sponsor

In addition to the sponsorship of single items, the congress organizers are offering companies the opportunity to be designated as special sponsors of the 7th ICAAP selecting several items from the list of sponsorship options.

The 7th ICAAP will have two sponsor categories as follows:

- 1. Major Supporting Organizations**
- 2. Supporting Organizations**

Special Sponsors

Major Supporting Organization More than JPY 25,000,000 (USD 227,273)

When the total of its sponsored options reaches JPY25,000,000, the company will be designated as a Major Supporting Organization.

- * The right to use congress logo on materials related and non-related to the Congress, prior and during the congress. (Required to obtain written permission for this purpose from the Organizing Committee.)
- * Listing as a Major Supporting Organization in all congress publications.
- * Inclusion of 4 inserts in the Congress bag.
- * Priority choice of exhibition space in the exhibition Hall.
- * Preferred choice of date for a company supported satellite meetings.
- * A signboard in the lobby of the Congress site acknowledging your contribution.

Supporting Organization More than JPY 10,000,000 (USD 90,909)

When the total of its sponsored options reaches JPY10,000,000, the company will be designated as a Supporting Organization

- * The right to use congress logo on materials related to the Congress, prior and during the congress. (Required to obtain written permission for this purpose from the Organizing Committee.)
- * Listing as a Supporting Organization in all congress publications.
- * Inclusion of 2 inserts in the Congress bag.
- * Priority choice of exhibition space in the exhibition Hall after the major supporting organizations have made their selection.
- * Preferred choice of date for a company supported satellite meetings after the major supporting organizations have made their selection. .
- * A signboard in the lobby of the Congress site acknowledging your contribution.

List of Sponsorship Options

Advertising Opportunities

Item No.	Name of the Item	JPY*		USD*	
		Old	New	Old	New
Final Program Book (English, Paper Size A4)					
This is the key reference for delegates planning their daily personal schedules during the Congress					
1	Back inside cover Already taken up to 1 company *color	2,000,000	350,000	18,182	3,182
2	Last page facing back inside cover up to 1 company *black and white	1,500,000	300,000	13,636	2,727
30	Full page *black and white	-----	150,000	-----	1,364
31	Half page *black and white	-----	75,000	-----	682
Abstracts Book (English, Paper Size A4)					
32	Back cover up to 1 company *color	-----	400,000 under negotiation	-----	3,636
33	Back inside cover up to 1 company *color	-----	300,000	-----	2,727
34	Last page facing back inside cover up to 1 company *black and white	-----	250,000	-----	2,273
3	Full page *black and white	1,000,000	100,000	9,091	909
4	Half page *black and white	500,000	50,000	4,545	455
5	Pocket Program per page	300,000		2,727	
Daily News Letters					
The Daily Conference Newspaper will be distributed each morning with a daily circulation of 3,000. This publication will feature a daily review of Congress activities including summaries of scientific presentations, keynote addresses, and other reports from various Congress activities.					
6	5 days	800,000	200,000	7,273	1,818
7	1 day	200,000	50,000	1,818	455
8	Abstracts on CD-Rom	2,000,000		18,182	
9	Website Recognition of sponsor status on the Congress website, with hot link to Sponsor's website.	2,000,000	200,000	27,273	1,818

**Above prices are negotiable.*

Information Services

Item No.	Name of the Item	JPY	USD
10	Media Center Already taken Media Center serves the needs of accredited journalists. This room is available for interview. The Sponsor will be recognized in all Congress publications, on the website and through on-site signage.	2,000,000	18,182
11	Business Center A Business Center will be located in the Congress site and will offer phone and fax services, copying service and computers for use by the delegates. The Sponsor's name and logo will be given high profile visibility through recognition on business center-related signage.	2,000,000	18,182
12	Internet Café The Internet Café will provide delegates access to e-mail and the Internet within the Congress site. A number of computers will be available with Sponsor recognition appearing on-screen and each time a delegate uses the service, including a link to a listing of the Sponsor's on-site activities. Sponsor recognition will also appear on the Internet Café signage.	1,800,000	16,364

Support Programs

Item No.	Name of the Item	JPY	USD
13	PLWHA Lounge Already taken The People Living with HIV/AIDS Lounge presents a unique opportunity for Sponsors to provide direct assistance. The sponsor receives acknowledgement and signage right at the event.	600,000 <i>under negotiation</i>	5,455
14	HIV Positive Forum Already taken This is the closed forum among the PLWHA. The sponsor receives acknowledgement and signage right at the event.	100,000 <i>under negotiation</i>	909
15	Community Forum Already taken The Community Forum will take place before Official Opening Ceremony. The sponsor receives acknowledgement and signage right at the event.	1,000,000	9,091
16	Youth Forum Already taken A Youth Forum will take place during the Congress. Young speakers will address HIV prevention, discrimination and other relevant topics. The Sponsor receives acknowledgement and signage rights at the event.	1,000,000 <i>under negotiation</i>	9,091
17	Cultural Program Already taken Cultural Program will take place at the Congress site and in Kobe City. The sponsor receives acknowledgement and signage right at the event.	1,000,000 <i>under negotiation</i>	9,091

Congress Accessories

Item No.	Name of the Item	JPY	USD
18	Official Condom The exclusive Congress Condom Sponsor will have the right to include condoms and promotional literature in each delegate bag. The Sponsor will have the right to use the Congress name and logo in advertising and public relations, as approved.	5,000,000	45,455
19	Delegate Bag Already taken The Delegate Bag provides the Sponsor with a high level of visibility during the Congress week and beyond. The Sponsor will be acknowledged by company logo on the front of the bag and will have the right to include their promotional brochure in each Bag. (The Local Organizing Committee will decide the specifications.)	4,000,000	36,364
20	Name Tags Already taken Name Tags provides the Sponsor with a high level of visibility during the congress week, as all the delegates will be required to wear nametags all time at the congress site. Sponsor will be acknowledged by company logo on the front of the nametag.	3,000,000	27,273
21	Pens Already taken Sponsor recognition featured on all pens and pencils supplied to delegates in the Congress bag.	500,000	4,545
22	Memo Pads Already taken Sponsor recognition featured on pads supplied to delegates in the Congress bag.	500,000	4,545

Hospitality

Item No.	Name of the Item	JPY	USD
23	Welcome Reception The sponsor will be recognized on banners bearing their company name, and receive acknowledgement during the function.	8,000,000	72,727
24	Drink and Snack Service The provision of drinks, snacks and so on for the delegates and exhibitors is well-appreciated daily event. The sponsor is entitled to display a company banner during the service and/or print company name and logo on the paper cups.	4,000,000	36,364

Satellite Meetings

Organizations need to submit the “Satellite Meeting Application Form” in addition to the “Sponsorship Application” attached in this brochure.

Fees include: Venue Rentals, Basic Equipment listed below only.

Item No.	Name of the Item	JPY	USD
	<p>Commercial Organizations</p> <p>Meetings organized by commercial organizations after consulting with the Program Committee will be presented as official satellite meetings during the congress. They will be held independently from the congress program, at lunchtime or in the evening. The total number of satellite symposia will be 30. The deadline for proposals is March 31, 2005, however, early proposals are highly recommended. There are several options for the Satellite Meetings. Please contact the Secretariat for further detail.</p>		
25	<p>Lunch Time Satellite Meeting 90min/Capacity: 360-400</p> <p>Lunch Time Satellite Meetings will be held at several rooms in International Conference Center Kobe and Portpia Hotel where Symposia and Oral sessions are held. The fee ranges from JPY 1,000,000 to JPY 2,000,000 depending on the capacity of the rooms. This includes venue rentals and basic equipment only.</p>	<p>1,000,000 to 2,000,000</p>	<p>9,091 to 18,182</p>
26	<p>Evening Satellite Meeting 90-150min/Capacity: 360-400</p> <p>Evening Satellite Meetings will be held at several rooms in International Conference Center Kobe and Portopia Hotel after the official Oral Sessions are over. Organizations hosting the meetings will be able to decide the length or the style of the meeting. The fee ranges from JPY 1,000,000 to 3,000,000 depending on the capacity of the venues. This includes venue rentals and basic equipment only.</p>	<p>1,000,000 to 3,000,000</p>	<p>9,091 to 27,273</p>
27	<p>Limited number of Non-Governmental, Not-for Profit Organizations</p> <p style="text-align: center;">80 min at the International Conference Center Kobe (Lunch time only) Capacity: 30-200</p> <p>Limited Number of Satellite Meeting organized by non-governmental, not-for-profit organizations can be held with reduced fee, when approved by the Program Committee. Please be aware that optional equipment has to be financed by the organization. Capacity of the room is 30-200.</p>	<p>300,000</p>	<p>2,727</p>

List of Equipments (free of charge) for Satellite Meetings

Item	Number	Item	Number
Screen (main)	1	Timing system	1 set
OHP projector for transparency	1	Desk light for Chairperson	1
PC projector (main)	1	Desk light for speaker	1
Microphone for speaker (wired)	1	Desk for placing lunch boxes	1
Microphone for Chairperson (wired)	1	Laser Pointer	1
Floor microphones (for Q&A)	2		

Exhibition

Item No.	Name of the Item	JPY	USD
28	<p>Commercial Organizations</p> <p>The Congress exhibition will be held from July 2 to 4, 2005 (tentative). It is possible to apply for as many booths as desired. A standard package booth is W3000mm x D3000mm x H2500mm. Please see Application Guide for the Exhibition for further detail.</p>	400,000	3,636
29	<p>Non-Governmental, Not-for-Profit Organizations</p> <p>The Congress exhibition will be held from July 2 to 4, 2005 (tentative). It is possible to apply for as many booths as desired. A standard package booth is W3000mm x D3000mm x H2500mm. Please see Application Guide for the Exhibition for further detail.</p>	80,000	727

Sponsorship Application

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 c/o Convention Linkage, Inc.
 PIAS TOWER 11F, 3-19-3 Toyosaki, Kita-ku, Osaka, 531-0072, Japan
 Tel: +81-6-6377-2188 / Fax: +81-6-6377-2075
 E-mail: info_icaap7@secretariat.ne.jp

Sponsors interested in proposing satellite meetings should complete this form and the "Satellite Meeting Application Form" on the next page, and send to the Secretariat.

Date of Application			
Name (Company/Organization)			
Street			
City, State			
Country		ZIP code	
Contact Person		Job title	
Section/Dept.			
Phone		Fax	
E-mail			

Sponsorship Options	Please specify the item(s)			
	Item No.	Name of the item	Number (How many?)	Fee

Satellite Meeting Application Form

Sponsors interested in proposing satellite meetings should complete and send this form to the Secretariat with the "Sponsorship Application".

Name (Company/Organization)			
Topic of the Meeting			
Objectives			
Expected Number of Participants or Size of the Room	<input type="checkbox"/> -50 <input type="checkbox"/> -400	<input type="checkbox"/> -100 <input type="checkbox"/> -650	<input type="checkbox"/> -200
Venue Preference	<input type="checkbox"/> International Conference Center Kobe <input type="checkbox"/> Portopia Hotel		
Date Preference	<input type="checkbox"/> July 1 <input type="checkbox"/> July 2 <input type="checkbox"/> July 3		
Time Preference	<input type="checkbox"/> Lunch Time <input type="checkbox"/> Evening <input type="checkbox"/> Either		
Length of the Meeting	Lunch time	90 min only	
	Evening	<input type="checkbox"/> up to 90 min <input type="checkbox"/> up to 150 min	<input type="checkbox"/> up to 120 min <input type="checkbox"/> other Specify: _____min
Equipment Requirements			

Question/Request